



DISCOVER WIRELESS CRM FOR GOLDMINE®



New Version 2.1

- ✓ New Large Format User Interface for use on workstations, laptops and tablets for GoldMine Premium users
- ✓ Automated Email Filing to Contacts so you can use any email client to send and receive mail
- ✓ Enhancements to Mobile Interface
 - ✓ Support for multiple contact sets
 - ✓ Filter Based Security
 - ✓ Dozens of user interface enhancements and fixes
 - ✓ iPhone and iPad Enhancements
- ✓ Improved Installer and New Diagnostic Tool

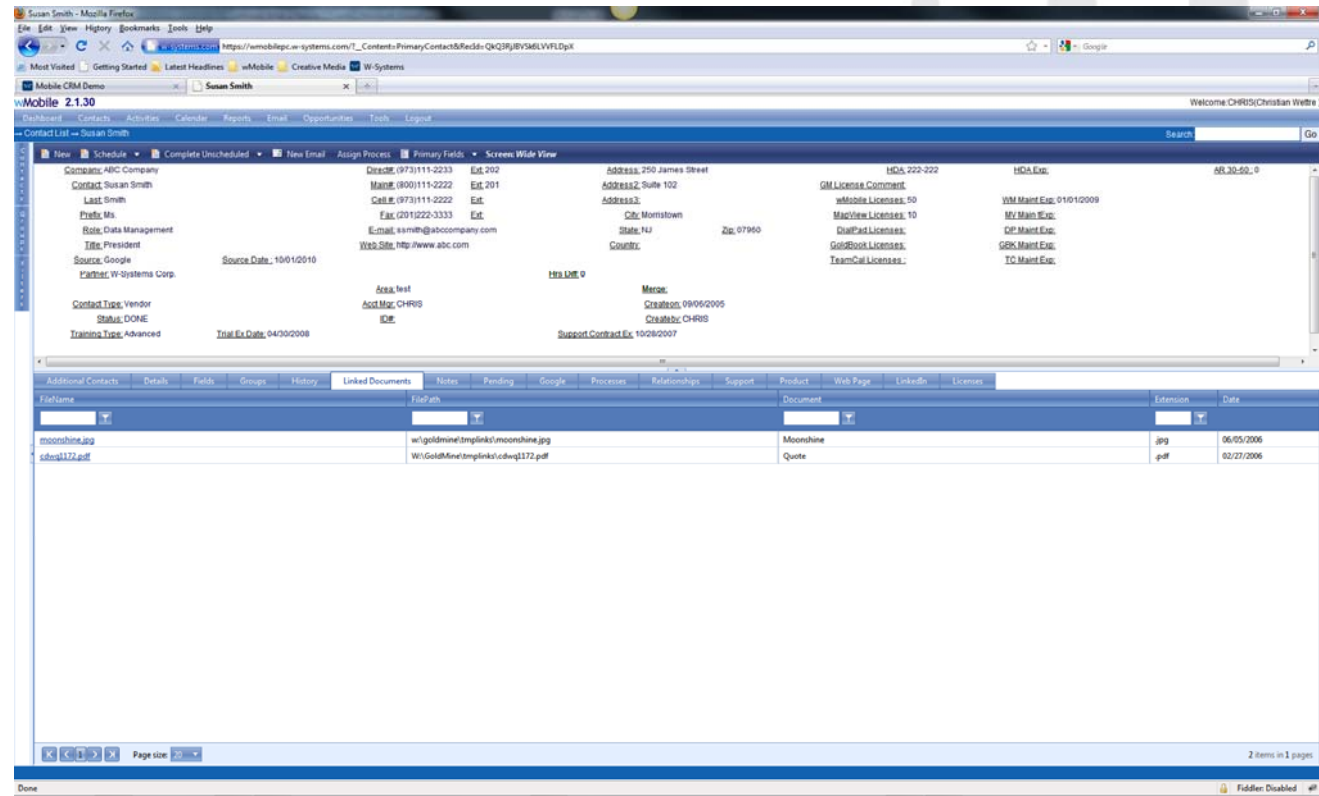


Licensing & Pricing

- Upgrades are included in maintenance for current customers
- Available to maintenance and new customers on Monday April 4th.
- wMobile one client license per named user. wMobile administrator may assign, remove and re-assign licenses to any valid GoldMine user name
- wMobile costs US\$295 per named user license
- Annual Maintenance is US\$59 of software and includes annual software updated and telephone technical support
- wMobile will utilize one GoldMine license per concurrent connection to GoldMine



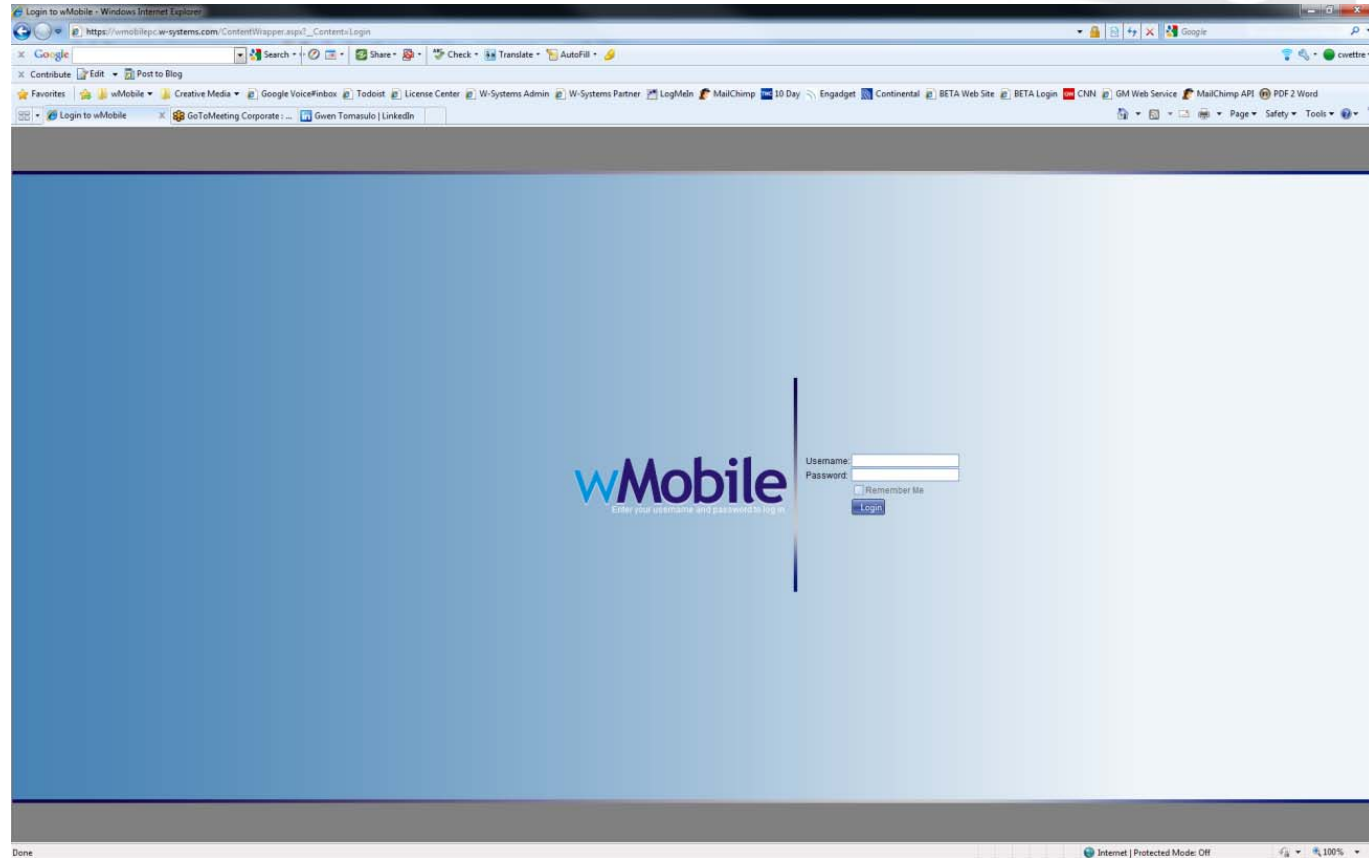
Two User Interfaces: Mobile and Desktop





Desktop Browser User Interface

- ✓ Users connect to a saved web bookmark from any PC, Mac or Tablet browser
- ✓ Users connect with their GoldMine user name and password licensed for wMobile
- ✓ Users can chose either the mobile or desktop browser as they see fit





Desktop Browser User Interface

- ✓ Users see the same contact record as they see in full desktop version
- ✓ All custom fields are automatically displayed in the Browser UI
- ✓ Contact detail tabs behave as in the desktop UI
- ✓ All field drop downs options are supported

wMobile Version 2.0 Build 2010.08.13.01

Dashboard Contacts Activities Calendar Reports Email Email Campaign CNN Tools Logout

→ Contact List → Susan Smith

Schedule Complete Unscheduled Primary Fields

Company: ABC Company Direct#: (973)111-2233 Ext: 202
Contact: Susan Smith Main#: (800)111-2222 Ext: 201
Role: Engineering Last: Smith Cell #: (973)111-2222 Cell Carrier:
Title: Controller Dear: Susan FAX: (201)222-3333
Source: Direct Mail Asst: Adam E-mail: ssmith@abccompany.com
Web Site: http://www.abc.com

Address: 250 James Street
: Suite 101
:
City: Morristown Contact Type: Prospect
State: NJ Postal Code: 07960 Status: P40 Proposal
Country: Area: Medical Acct Mgr: CHRIS
ID#: GS001

Additional Contacts Fields Groups History Pending Notes Details Linked Documents Support

New Edit Delete Filter Bar

Contact	Title
Andrew Bolton	VP of Sales
Harry Wim	Attorney
John Adams	President
Laurie Mitchell	Analyst
Marjorie	Administrative Assistant
Millie Smith	Chairman
Paul Candelesu	Some Guy

✓ Scheduling and completing activities is done in the same screen layout as the desktop UI

The screenshot displays the wMobile desktop browser interface. At the top, the navigation bar includes: Dashboard, Contacts, Activities, Calendar, Reports, Email, Email Campaign, CNN, Tools, and Logout. The main content area shows a contact record for Susan Smith, with fields for Company (ABC Company), Contact (Susan Smith), Role (Engineer), Title (Controller), Source (Direct Mail), Address (250 Jamaica Avenue, Suite 101, Morristown, NJ), and Country. A 'Schedule Activity' dialog box is open, allowing for activity scheduling. The dialog has two tabs: 'Detail' and 'Users'. The 'Detail' tab is active, showing options to 'Link Contact' (checked), 'Reference' (Confirm Appointment), 'Notes' (Call to confirm appointment for next week. Ask if they have audio visual equipment available. Review project plan.), 'Date' (17-Aug-2010), 'Time' (10:00 AM), 'Duration' (0:00), 'Alarm' (17-Aug-2010), 'Type' (Call), 'Code' (SLS), and 'Opportunity' (Power 2000 System). The 'Users' tab shows 'Primary User' (CHRIS). The dialog includes 'Schedule' and 'Cancel' buttons.

wMobile Version 2.0 Build 2010.08.13.01

Dashboard Contacts Activities Calendar Reports Email Email Campaign CNN Tools Logout

Contact List → Susan Smith

Schedule Complete Unscheduled Primary Fields

Company: ABC Company Direct#: (973)111-2233
Contact: Susan Smith Main#: (800)111-2222
Role: Engineer
Title: Controller
Source: Direct Mail
Address: 250 Jamaica Avenue, Suite 101, Morristown, NJ
Country:

Additional Contacts

Contact
Andrew Bolton
Harry Wim
John Adams
Laurie Mitchell
Marjorie
Millie Smith
Paul Candelesu

Schedule Activity

Detail Users

Link Contact Primary User: CHRIS

Susan Smith

Reference: Confirm Appointment

Notes: Call to confirm appointment for next week. Ask if they have audio visual equipment available. Review project plan.

Date: 17-Aug-2010
Time: 10:00 AM
Duration: 0:00
Alarm: 17-Aug-2010
11:25 AM

Mark as Private

Type: Call
Code: SLS
Opportunity: Power 2000 System

Schedule Cancel

- ✓ Daily, Weekly and Monthly calendars are available
- ✓ Users can drag and drop to reschedule activities
- ✓ Users can view others calendars and schedule according to security permissions

wMobile 2.1.29

Dashboard Contacts Activities Calendar Reports Email Opportunities Tools Logout

→ Contact List → Andrew Steinberg → Schedule Calendar

Schedule Refresh CHRIS

You have 2 activities scheduled on this week for no specific time. View these in the [Activity List](#) view.

today 3/14/2011 - 3/18/2011

	Mon, 14	Tue, 15
all day		
9 am		
10 am	Appointment: ██████████ - wMobile and Mobile PC Demo	Appointment: Christian Wettre - wMobile Webinar
11 am	Appointment: ██████████ Review Support Sequence Win 2008 64 Bit	
12 pm		Appointment: ██████████ - GoldMine Project Review Meeting
1 pm	Appointment: ██████████ - Wmobile Demo	
2 pm		Appointment: Christian Wettre - wMobile Webinar
3 pm		
4 pm		

⏏ Show 24 hours...

Dashboard Contacts Activities Calendar Reports Email Email Campaign CNN Tools Logout

Contact List → Susan Smith

Schedule Complete Unscheduled Primary Fields

Company: ABC Company **Direct#:** (973)111-2233 **Ext:** 202
Contact: Susan Smith **Main#:** (800)111-2222 **Ext:** 201
Role: Engineering **Last:** Smith **Cell #:** (973)111-2222 **Cell Carrier:**
Title: Controller **Dear:** Susan **FAX:** (201)222-3333
Source: Direct Mail **Asst:** Adam **E-mail:** ssmith@abccompany.com
Web Site: http://www.abc.com

Address: 250 James Street
; Suite 101
:
City: Morristown **Contact Type:** Prospect
State: NJ **Postal Code:** 07960 **Status:** P40 Proposal
Country: **Area:** Medical **Acct Mgr:** CHRIS
ID#: GS001

Additional Contacts Fields Groups History Pending Notes Details Linked Documents Support

New Edit Delete Filter Bar

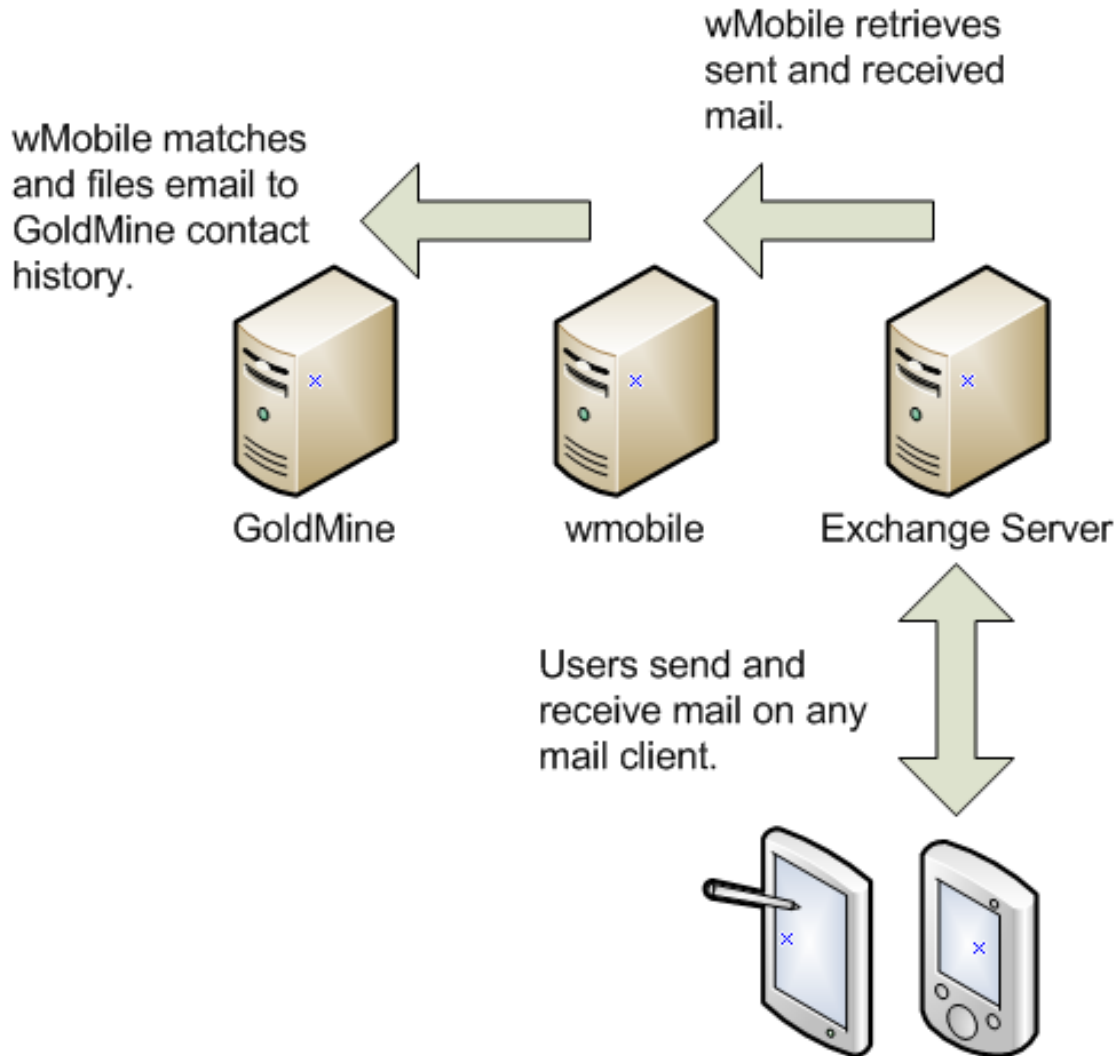
Contact	Title
Andrew Bolton	VP of Sales
Harry Wim	Attorney
John Adams	President
Laurie Mitchell	Analyst
Marjorie	Administrative Assistant
Millie Smith	Chairman
Paul Candelesu	Some Guy



New: Email Archiving

- ✓ wMobile will optionally cache and automatically file any users sent and received email directly to contact history
- ✓ Supports Microsoft Exchange, Google and any IMAP compliant mail server.
- ✓ Users can use any mail client including native mobile phone email client and web mail such as Outlook Web Access and Gmail.
- ✓ wMobile matches sent from or sent to email addresses to GoldMine contact records

New: Email Archiving





New: Support for Contact Sets

- ✓ wMobile now supports multiple GoldMine contact sets.
- ✓ Each user can select from available contacts sets in their user preferences.





Questions and Answers

Contact Information:

Contact your local GoldMine partner who can assist with coordinating demonstrations and trial installations.

Or contact us with additional questions:

Eileen Twinem

Phone: US 1.201.760.2565 extension 330

Email: etwinem@w-systems.com